

3 Questions to Help Nurture Your Brand

Answer these 3 questions that may offer you a breakthrough in where you are feeling "stuck" in your business or to identify old limiting patterns that are preventing you from moving forward in your business in a bigger way.

1. What is the most unique part of your business? (Tip: service, delivery, results, new paradigm)

2. How do most of your clients find you? (Tip: word of mouth, internet search, your database, speeches?)

3. Look through your testimonials and identify common themes shared by several of your clients. Are you using those "themes" in your branding?

Here's to Your Brand & Your Brilliance!